ORDER

Orders	Order / Rev:	2774557		
	Alt Order #:	WOC14297247		
	Product Desc:	KY Gov		
	Estimate:	4455		WHAS
	Flight Dates:	09/20/23 - 09/26/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	09/19/23 / 09/19/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Flexpoint Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		P.O. Box 1051	Billing Cycle:	EOM/EOC
		New Albany, OH 43054	Agency Commission:	15%
		P01/P : 10 /P/0 /		
Advertiser	Name:	POL/ Daniel Cameron / R / Governor /		
	Demographic:	A50+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M214806
	Revenue Code 1:	AGY	Agency External ID:	39475AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/28/23	09/24/23	53	\$9,580.00	\$8,143.00		
09/25/23	09/26/23	29	\$5,210.00	\$4,428.50		

Totals

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	53	\$9,580.00	\$8,143.00	0.00
October 2023	29	\$5,210.00	\$4,428.50	0.00
Totals	82	\$14,790.00	\$12,571.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$14,790.00
Market	100%	\$123,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$108,460.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	09/20/23	09/26/23	Local News @ 5a M-F	CM	5:30 AM-6:00 AM	11111	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
				GMK @ 530A		(5:30 AM-6:00 AM))						

1296630 Index: 100

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Order / Rev: 2774557 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14297247 Product Desc: KY Gov WHAS

Flight Dates: 09/20/23 - 09/26/23 Estimate: 4455

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	rs I	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Star Week: 09/2	rt Date 20/23	End Date 09/26/23	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$80.00	Rating 0.00							
N 2 WHAS			Good Morning An	nerica CM	6:58 AM-8:	00 AM 1111	1	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
GOOD MORNING AMERICA 7/(6:58 AM-8:00 AM) 1296630 Index: 103													
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/26/23	11111 Good Morning An	5 perica CM	\$200.00	0.00 00 AM 1111	1	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
			GOOD MORNING				1	.50	J	Ψ200.001 03	0.00 14101	3	φ1,000.00
1296630 Star	Index:	100 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/26/23	11111	5	\$200.00	0.00							
N 4 WHAS	09/20/2	23 09/23/23	Good Morning An				- 2-	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
1296630) Index:	102	GOOD WORNING	3 AMERICA									
Star Week: 09/	rt Date	End Date 09/24/23	<u>Weekdays</u> 2-	Spots/Week 2	Rate \$90.00	Rating 0.00							
N 5 WHAS			Local News @ 9a		9-10a		- 1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
1296630) Index:	102	GMK WEEKEND	9-10A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/24/23	1-	1 noring (BM	\$90.00	0.00	1	:30		\$100.00 P03	0.00 NM	1	¢400.00
N O WHAS	09/20/2	3 09/24/23	Good Morning An GOOD MORNING		8-9a		1	.30	1	\$100.00 P03	U.UU INIVI	1	\$100.00
1296630 Star			Wookdays	Spots/Mook	Pata	Pating							
Week: 09/	rt Date 18/23	End Date 09/24/23	Weekdays 1	Spots/Week 1	Rate \$100.00	Rating 0.00							
N 7 WHAS	09/20/2	23 09/24/23	This Week Su THIS WEEK	CM	9-10a		1	:30	1	\$180.00 P03	0.00 NM	1	\$180.00
1296630) Index:	102	THIS WEEK										
Star Week: 09/	rt Date	End Date 09/24/23	<u>Weekdays</u> 1	Spots/Week 1	Rate \$180.00	Rating 0.00							
N 8 WHAS			The View	CM	11-12p	1111	1	:30	5	\$120.00 P03	0.00 NM	5	\$600.00
1296630) Index:	103	THE VIEW										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2 N 9 WHAS		09/26/23	11111 Local News @ 12	5 n M E CM	\$120.00	0.00 2:30 PI1111	1	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
			WHAS11 NEWS	•	(11:58 AM-1		1	.30	3	φ90.00 F03	0.00 INIVI	3	φ430.00
1296630 Star	Index:	102 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/26/23	11111	5	\$90.00	0.00							
N10 WHAS	09/20/2	23 09/26/23	Local News @ 12 WHAS11 NEWS	•	12:30 PM-1 (12:30 PM-1	:00 PM1111	1	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
1296630) Index:	102	WHASTINEWS	AT 12301	(12.30 1 W-	1.00 1 101)							
Star Week: 09/2	rt Date 20/23	End Date 09/26/23	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$90.00	Rating 0.00							
N11 WHAS			Local News @ 4p		****	30 PM 1111	1	:30	5	\$100.00 P03	0.00 NM	5	\$500.00
1296630) Index:	103	WHAS11 NEWS	@ 4P	(3:58 PM-4:	30 PM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2 N12 WHAS		09/26/23	11111 Local News @ 4p	5 M E CM	\$100.00	0.00 00 PM 1111	1	:30	5	\$100.00 P03	0.00 NM	5	\$500.00
N 12 WHAS	09/20/2	.5 09/20/23	WHAS11 NEWS		(4:30 PM-5:		1	.30	3	\$100.00 F03	0.00 INIVI	3	φ300.00
1296630 Star	Index:	103 End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/26/23	11111	5	\$100.00	0.00							
N13 WHAS	09/20/2	23 09/26/23	Local News @ 5p WHAS11 NEWS		5-530p	1111	1	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
1296630	O Index:	104	MINOLINEMS	≅ oh									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						I	

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Order / Rev: 2774557 Advertiser: POL/ Daniel Cameron / R / Governor / K'

Alt Order #: WOC14297247 Product Desc: KY Gov WHAS

Flight Dates: 09/20/23 - 09/26/23 Estimate: 4455

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 09	art Date	End Date 09/26/23	Weekdays 11111	Spots/Week 5	Rate \$200.00	Rating 0.00						
N14 WHAS			Local News @ 53		530-6p	11111-	- :30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
			WHAS11 NEWS	@ 530P	·							
	30 Index:	103 End Date	Mookdove	Spots/Mook	Poto	Pating						
Week: 09	art Date /20/23	09/26/23	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$225.00	Rating 0.00						
N15 WHAS	09/20/2	23 09/26/23	Local News @ 6p		6-630p	11111-	- :30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
120663	30 Index:	102	WHAS11 NEWS	@ 6p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/26/23	11111	5	\$250.00	0.00						
N16 WHAS	09/20/2	23 09/24/23	Local News @ 63	•	630-7p		1 :30	1	\$250.00 P03	0.00 NM	1	\$250.00
129663	30 Index:	105	WHAS11 NEWS	SUNDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/24/23	1	1	\$250.00	0.00						
N17 WHAS	09/20/2	23 09/26/23	ET 7-730p ENTERTAINMEN	CM IT TONIGHT	7-730p	- 2111-	- :30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
129663	30 Index:	102	LIVILIVIAIIVILIV	II TOMOTTI								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/26/23	-2111	5 CM	\$250.00	0.00	.00		\$250,00 D02	0.00 NIM	_	Φ4 Ω <u>50 00</u>
N18 WHAS	09/20/2	23 09/26/23	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	- 2111-	- :30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
129663	30 Index:	100										
	art Date	End Date	<u>Weekdays</u> - 2111	Spots/Week	Rate	Rating						
Week: 09		09/26/23	LN (M-Su)	CM	\$250.00 11-1135p	0.00	1 :30	6	\$200.00 P03	0.00 NM	6	\$1,200.00
			WHAS11 NEWS		•		00		Ψ=00.00.	0.00		Ψ.,=σσ.σσ
	30 Index:		M/s shalsass	0	Data	Dadaa						
Sta Week: 09	art Date /20/23	End Date 09/26/23	<u>Weekdays</u> 11111-1	Spots/Week 6	Rate \$200.00	Rating 0.00						
N20 WHAS			Local News @ 11	p Sa CM	11-1135p	1-	- :30	1	\$90.00 P04	0.00 NM	1	\$90.00
40000		100	WHAS11 NEWS	AT 11 SAT								
	30 Index: art Date	102 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/24/23	1-	1	\$90.00	0.00						
N21 WHAS	09/20/2	23 09/25/23	NFL Mo Post Gar		Various	1	- :30	1	\$500.00 P04	0.00 NM	1	\$500.00
120663	30 Index:	102	NFL Mo Post Gai	me								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/26/23	1	1	\$500.00	0.00						
N22 WHAS	09/20/2	23 09/23/23	NCAA FB Daytim	•	\r	1	- :30	1	\$475.00 P03	0.00 NM	1	\$475.00
129663	30 Index:	99	ABC COLLEGE F	-OOTBALL 12	ir							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/24/23	1-	1	\$475.00	0.00			*			.
N23 WHAS	09/20/2	23 09/23/23	NCAA FB Daytim NCAA Football G		330-7p		- :30	0	\$475.00 P03	0.00 NM	1	\$475.00
129663	30 Index:	103		<u>-</u>								
	art Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
Week: 09		09/24/23	NCAA Football Pr	ime CM	\$475.00	0.00	- :30	1	\$475.00 P03	0.00 NM	1	\$475.00
INZ4 VVIIAS	03/20/2	.5 03/23/23	ABC PRIME COL		3	I·	30	ı	φ413.00 F03	U.UU INIVI	'	φ413.00
	30 Index:											
Sta Week: 09	art Date	End Date 09/24/23	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$475.00	Rating 0.00						
vveek. 09	10/23	U3/24/23	1-	!	φ413.00	0.00				Totals	82	\$14 700 00